

Wedding Planner

SPRING 2019

MAGAZINE

Inspired by the Association of Bridal Consultants (ABC)

COULD YOU SURVIVE
A RECESSION?

GROWING AND
EXPANDING YOUR
BUSINESS

THE FUTURE OF THE
WEDDING INDUSTRY

BOLD COLORS
ARE BACK

ASSISTING GUESTS
WITH ASD





TRENDS COME AND GO. WHAT'S A TREND YOU WOULD LIKE TO SEE STICK AROUND LONGER?

The trend that I really would like to stay around is the naked cake. You could still have a filling, but the outside is just slightly touched with icing. They are also great for weddings or events that are outside on a hot day and the cake melting could be an issue.

**-Tia Paul Robinson, AWP™, CTA, CSS
Cashmere Events, Owings Mills, MD**

A trend that has been "big" and should remain for a while is any version of the photo booth! This trend appeals to those who we refer to as our "couch potatoes"

at an event ...allowing them to enjoy if they are not dancers.

**-Debra Thompson PWP™, Weddings by
Debra Thompson LLC, Westchester, New
York**

I love the trend that brides today are wanting a natural look in their florals for their wedding. The trend of ice sculptures is something that has gone away and I wish that it would come back. It makes for such a lovely reception.

**-Cathy Pawlowski, The Wedding Show,
Houston, Texas**